



# Catholic Health Initiatives

## *Signage Conversions for Healthcare Acquisitions*

Catholic Health Initiatives (CHI) is a non-profit, faith-based health system formed in 1996 through the consolidation of four Catholic health systems. As one of the nation's largest healthcare systems, its ongoing expansion now includes more than 100 hospitals plus community health-services organizations, nursing colleges, home-health agencies, and other facilities that span the inpatient and outpatient continuum of care.

Federal Health was initially contacted to convert signage to CHI for seven St. Luke's facilities based in Houston, TX. Success there quickly led to additional facilities and systems that CHI acquired.

- » Signage for identification and wayfinding across multiple locations
- » Engineering and fabrication to meet brand specifications
- » Turnkey project management with municipalities and facilities
- » Installations that respected needs of facilities and their patients



## Competence, Timely Care, And Respect

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The healthcare experience is a careful blend of competence, timely care, and respect for patients. When Federal Heath was approached about converting signage for seven Catholic Health Initiatives (CHI) facilities based in Houston, selection depended on our proven competence in building healthcare-specific signs, our record of on-time project management, and our understanding of installations that conformed to their patient-centric business.



## The Challenges of Healthcare Conversions

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Delivering large scale healthcare involves a wide variety of facilities and sites: high-rise hospitals, remote emergency care, surgery clinics, health care centers, clinics, and other specialty facilities. Signage requirements can vary widely, based on different site specifications and municipal requirements spread across broad geographic regions. Finally, patient care is paramount. Federal Heath's ability to manage these factors across an expansive enterprise made us an ideal fit for CHI's project.



## Many Signs, One Consistent Image

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Every visitor to a healthcare facility appreciates the value of clear identification and wayfinding. Federal Heath's commitment to design standards ensured that signage was appropriate to each type of facility and brand-consistent across the different locations. We handled permits and other site-specific details to make on-time installations possible for all types of high-rise, channel letter, monument, and other types of signs – including modification of an LED message board.



## Disturbance-Free and Safety-Minded

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How many people want to look out of their hospital bed and experience the sight and sounds of installers? That's why Federal Health coordinates with healthcare facilities to block out rooms when new signage goes up, including special containment to protect anyone below and coordination with landscapers when necessary. We work closely with a broad mix of people at different CHI facilities to adhere to all regulations and make our presence as non-invasive as possible for patients, visitors and staff.

## Ongoing Work Based on Past Performance

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Because CHI has experienced success with Federal Health's turnkey service for signage across their many types of facilities, the initial project grew to 20 locations. Since then they enlisted us for two more large projects, surpassing the first in the number of locations.

