



Texas Roadhouse & Bubba's 33

A Partnership Built on Trust and Communication

Overview

For over thirty years, Federal Heath has proudly supported Texas Roadhouse and now Bubba's 33 with comprehensive signage and lighting services. Since the early 1990s, we've cultivated a strong, ongoing partnership that reflects our commitment to quality, reliability, and customer satisfaction.

Delivering Consistent Results Across Hundreds of Locations

Today, Federal Heath maintains exterior signage and accent lighting for approximately 330 locations under a fixed-rate service agreement. This agreement covers:

- Repairs for all exterior signage, including pole, monument, and building signs
- Maintenance of LED outline lighting (LED stripe) on buildings
- Repairs to selected interior signs, such as neon features

Beyond fixed-rate contracts, we also support additional locations on a time-and-materials (T&M) basis. This flexible approach allows us to respond quickly to service requests outside the fixed agreements, ensuring all locations maintain the vibrant, welcoming atmosphere that Texas Roadhouse and Bubba's 33 guests expect.

Scope of Services Provided

Our dedicated customer service team manages a variety of signage and lighting needs, including:

- Pole Signs
- Monument Signs
- Building Signs
- Interior Neon Signs
- LED Stripe Accent Lighting
- Exterior Lighting (gooseneck, flag, and pole lights)

The fixed-rate program covers repairs for exterior signage and optional coverage for LED accent lighting and select interior signs. For items not included in the contract, T&M service requests fill the gap, maintaining consistency in appearance and function across all locations.

Standing Out Through Exceptional Service

Federal Heath goes beyond standard maintenance to deliver exceptional value that includes:

- Proactive recommendations for signage upgrades or new products, based on maintenance history and site-specific needs.
- Cost-effective solutions include refurbishing aging neon pylon signs with energy-efficient LED upgrades instead of full replacements.
- A dedicated customer service team that knows the account inside and out.

Our long history with Texas Roadhouse allows us to anticipate their needs and make strategic recommendations that save time and costs.

Why it Works

This relationship thrives because of clear communication, reliability, and a shared focus on efficiency. The fixed-rate agreements allow Texas Roadhouse and Bubba's 33 to predict costs, making budgeting easier for individual store managers.

As one of their trusted partners, Federal Heath remains committed to keeping Texas Roadhouse and Bubba's 33 restaurants looking bright, inviting, and true to their brand.



