



## CHRISTUS Health

### Monumental Design, Elevated Perspective

#### Overview

CHRISTUS Health sought bold and visually distinctive signage incorporating custom shapes to define the entrances at two of its Tyler, Texas, locations. The goal was to not only guide visitors but also create a strong visual identity that reflects the organization's branding from every angle—including from above.

#### Scope of Work

Provide engineering, fabrication, and installation of two monument signs at their facilities in Tyler, TX. The design incorporated the CHRISTUS logo to make it visible from an aerial perspective.

#### Execution

The original architectural concept featured an operable water fountain as the centerpiece of each sign. However, due to long-term maintenance concerns, CHRISTUS Health opted against the water feature. In response, the architect redesigned the focal points as custom concrete structures.

Concrete, while durable, proved cost-prohibitive, particularly for the custom shapes envisioned. Federal Heath proposed an innovative solution: using Texcote-finished aluminum panels in place of concrete. This alternative provided the desired textured, and concrete-like appearance while offering a more cost-effective solution.



## Unique Feature

What truly sets these signs apart is their multi-dimensional construction, which allows the CHRISTUS logo to be viewed from above—a thoughtful branding touch visible from multi-story buildings or aerial views.

## Outcome

The result is a stunning, modern set of monument signs that deliver high impact both at ground level and from above—perfectly aligning with CHRISTUS Health's forward-thinking identity while ensuring ease of maintenance and budget efficiency.

## Client

Architect:

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Signage | Installation | Maintenance

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